



## COMPUTER SOCIETY OF INDIA COIMBATORE CHAPTER

95-A, III Floor, Vyshnav Complex, Race Course,  
Opp. K.G. Theatre, Coimbatore - 641 018.  
Phone : 0422-2200695 Mob : 94898 31307 E-mail : office@csi-cbe.org



### **Invites you for the Investor Awareness Programme on 28/01/2016 at 6:30 PM at the above address**

**By Mr. C.K.Arivazhagan, Consultant Trainer, ITES Sector, Stratadigm Education & Training Pvt Ltd, Hyderabad,** a leading education company in the Banking and Capital market segment, promoted by industry professionals with IIM and CA background. One of the social objectives is to educate people on the complexity of finance in terms of personal savings and investments.

The financial education program sensitizes the participants on:

- *The need for planning one's financials*
- *Inculcate the habit of saving and investments*
- *Improve financial discipline*
- *Help make informed financial decisions.*

The Investor Awareness Programmes are of

- *Short-duration*
- *Fun filled edutainment program*
- *SEBI the regulator mandated, sponsored event by AMC*
- *No sales or specifics on schemes and products*

This will be useful to all individuals to reach their personal financial goals. All are welcome

**Chairman**

**Secretary**

**Speaker's Profile:**  
**C.K. ARIVAZHAGAN**  
**98426-85547**

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- *Certified Professional Skills Trainer for Employees of HCL Computers Limited*
- *Certified Project Trainer for Retail Sales and Personality Development, Gems and Jewellery under GJSCI and RASCI, National Skill Development Corporation*
- *Consultant Soft Skills Trainer – Behavioural, Professional and Business Communication Skills*
- *39 months of experience as the Sales Head for SMSGupshup.com in Chennai, India's No.1 Social Networking Website and Commercial Branded SMS service provider*
- *14 months of experience as a Soft Skills Trainer for MBA Students*
- *24 months of experience as an Entrepreneurship Development Training Manager for Micro, Small and Medium Enterprises (Formerly Small Industries Service Institute Training Agency), Government of India*
- *35 months of experience as an Assistant Manager(HR and Training) in a 100% EOU BPO doing Web Content Development for a US Client*
- *31 months of experience in Cellular(Telecom) Industry holding different responsibilities ranging from Product Executive to Senior Territory Manager*
- *36 months of experience in Paging Industry holding different responsibilities ranging from Sales Officer to City Incharge*

**Education:**

Certified Trainer for CSR Initiative of Bosch Employability Skills Training Programme

Certified Zone Trainer of Junior Chamber International – A Worldwide Federation for Young Leaders and Entrepreneurs

Certified Soft Skills Trainer- M.K.Grey Cells Training Institute, Mumbai

(Trainers of Major Corporates Like Johnson&Johnson, Mahindra Group Etc.)

Certified under LEAD INDIA 2020 – Participant in Train the Trainer Programme for Individual Development for National Development

Diploma in E-Learning Policies Asian Development Bank Institute, Japan, 2007

Management Development Programme Diploma in Sales and Marketing from Small Industries Service Institute, Government of India, 2005

Certificate in Entrepreneurship Development

Technical Consultancy Organisation of Karnataka and Karnataka Regional Engineering College, Surathkal, 1998

Post Graduate Diploma in Marketing Management. Annamalai University, 1997

Bachelor of Engineering (Electronics & Communication) Karnataka Regional Engineering College (Now NIT), 1996

Experience and expertise:

Trainer for DNA (Daily News and Analysis) – a Zee TV Group Venture, News Media

Qualified as Train the Trainer from M.K.Grey Cells Training Institute(Training Partner of Johnson&Johnson, Mahindra and Leading Corporates

Trainer for Coimbatore Productivity Council engaged in Training Middle Level Executives from various Corporate

Visiting Faculty for Entrepreneurship Skill Development Training Programmes at Micro Small and Medium Enterprises Ministry, Govt. of India(Formerly Small Industries Service Institute), Coimbatore Branch for the past 7 years

Visiting Faculty for Entrepreneurship Development Training Cell of Coimbatore Institute for Management and Technology (CIMAT)

Visiting Faculty for IEDC Cell of PSGR Krishnammal College for Women to Train UG/PG Students on Entrepreneurship Awareness

Trained Sales Associates under Telecom Sector Skill Council to make them certified "In Store Promoters" thro' Training partner Blue Lotus Technologies